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What can  
**Membership VIP** do for  
**Education and  
Planned Giving?**



# Education and Planned Giving

Schools at every level need creative and powerful tools to meet planned giving objectives. Properly delivering your message to your target audience is one of the most crucial elements.

Membership VIP enhances your campaigns by supplying unique and compelling offers to stimulate your target audience with personalized services they have not experienced before.

## Membership VIP Applications

In addition, we can help differentiate your institution by providing the student body with 24 hour personal assistance for their own benefit, and their parents' peace of mind.

### Special Events & Pledge Drives

Gift for attendees / donations  
Co-brand to spotlight sponsors  
Text-to-Donate solutions

### Alumni Relations

Thank alumni for support  
Reward top supporters  
Make alumni feel special

### Keep Alumni Informed

Database building strategies  
Instantly broadcast information  
Simple and easy to use interface

### 24-hour Student Assistance

Give peace of mind to parents  
Campus alerts / notifications  
Integrates with student ID cards

### Branded Phone Apps

Can serve any function  
Builds school loyalty  
Very affordable medium



## Contact a Representative

P: 877-771-1411

E: [info@membershipvip.com](mailto:info@membershipvip.com)

### WEB

[www.membershipvip.com](http://www.membershipvip.com)

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Anything



Anytime



Anywhere