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What can
MembershipVIP do for
**Professional Associations
and Trade Groups?**



Professional and Trade Groups

Since your professional and trade group enrollment is a combination of new member acquisition and retention of existing members, what strategies are you using to maintain positive growth when there are less jobs and less money to spend on association dues?

Membership VIP realizes that your members are leading busier, if not more stressful lives than ever. Our world-class personal assistance services elevate your brand by providing meaningful help at just the right time, all in your name.

Membership VIP Applications

Our professional team of assistants will be there for your members 24-hours a day, and your organization directly benefits with enhanced loyalty.

Member Retention

High perceived value to members
Low actual cost to association
Renewal campaigns

Association Fees

Value-add for yearly dues
Helps when dues are raised
Revenue share model available

Member Aquisition

Impressive benefit to prospects
Members' word-of-mouth
"Referral Card" option available

Conferences and Seminars

Gift for registered attendees
Provides travel concierge
Introduction to new benefit

Mobile Solutions

Keep members informed
Instant survey feedback
Branded phone apps



Contact a Representative

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