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What can
MembershipVIP do for
**Professional Associations
and Trade Groups?**



Professional and Trade Groups

Since your professional and trade group enrollment is a combination of new member acquisition and retention of existing members, what strategies are you using to maintain positive growth when there are less jobs and less money to spend on association dues?

Membership VIP realizes that your members are leading busier, if not more stressful lives than ever. Our world-class personal assistance services elevate your brand by providing meaningful help at just the right time, all in your name.

Membership VIP Applications

Our professional team of assistants will be there for your members 24-hours a day, and your organization directly benefits with enhanced loyalty.

Member Retention

- High perceived value to members
- Low actual cost to association
- Renewal campaigns

Association Fees

- Value-add for yearly dues
- Helps when dues are raised
- Revenue share model available

Member Acquisition

- Impressive benefit to prospects
- Members' word-of-mouth
- "Referral Card" option available

Conferences and Seminars

- Gift for registered attendees
- Provides travel concierge
- Introduction to new benefit

Mobile Solutions

- Keep members informed
- Instant survey feedback
- Branded phone apps



Contact a Representative

P: 877-771-1411

E: info@membershipvip.com

WEB

www.membershipvip.com

ADDRESS

3410 Midcourt Road
Suite 119
Carrollton, Texas 75006

